



St. Michaels Art League

Exhibiting at the St. Michaels YMCA

St. Michaels Family YMCA
300 Seymour Avenue
St. Michaels, MD 21663

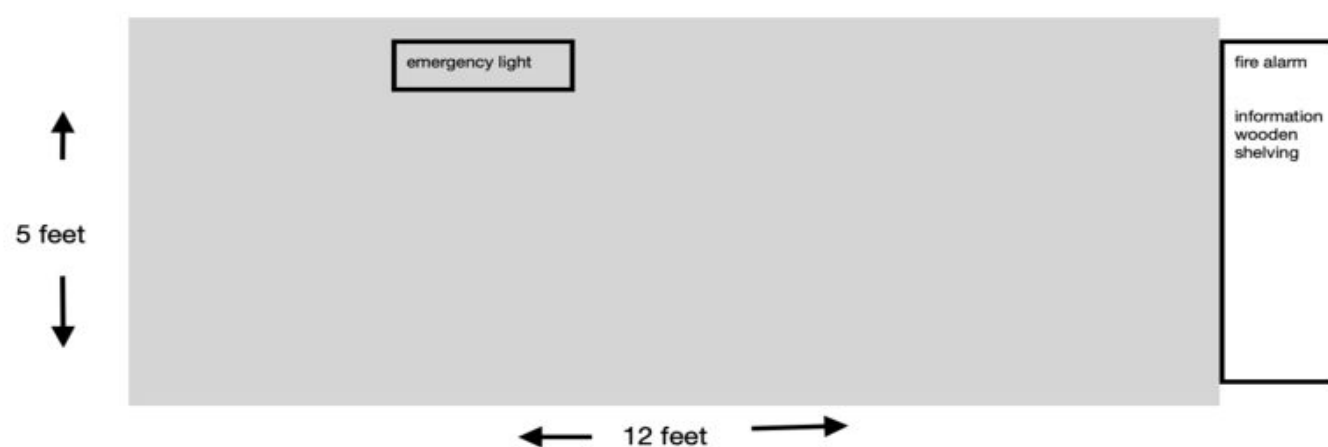
YMCA contact person: Tracey Eustler
410-745-5963, teutsler@ymcachesapeake.org

A week or so before you are scheduled to hang your show, contact Tracey and let her know you will be coming - date and time. Arrange with the artist team who is hanging the month before you so you will NOT take down their work.

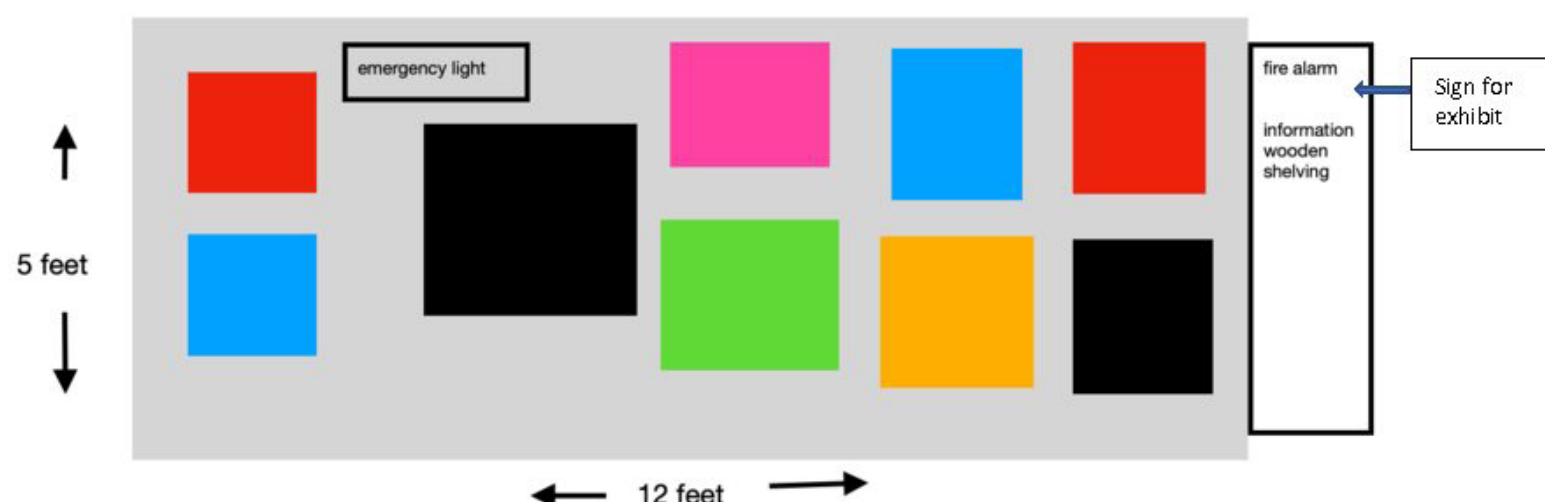
Please coordinate with your exhibit partner to use a similar frame color. Unified framing enhances your show and looks professional.

What else you need to know about hanging:

The exhibit wall at the Y is approximately 12' wide with hanging space about 5' in height.



As you can see, there are a few things you need to work around as you hang an exhibit. Our experience is that you can easily hang nine paintings—depending on the size. Of course, smaller paintings would be configured differently, and you would be able to hang more.



—continued

The hanging equipment is easy to use. The actual ‘hooks’ can be slid up and down the hanging rods and the rods can be easily spaced. If you need more hooks, ther are in a plastic art bin in the Y office storage closet along with the additional hanger rods. It includes the extra hardware for use on the rods along with simple instructions on assembly.

Tagging your artwork:

SMAL

ST. MICHAELS ART LEAGUE

Title: _____

Artist: _____

Medium: _____

Artwork tages should include title, medium, and artist name only. *Please, do not tape tags to the wall directly.* Please attached tag to the **back or front of your artwork** to avoid any damage to walls.

Please provide Tracey with two copies of the artwork information which can include price and contact information. The YMCA asks that we **NOT include price and contact information on the wall tags**. Visitors will be directed to see staff at the front desk for detailed information about pricing and contact information.

You may also place a small poster on the wall with artist names and theme/title of your show if appropriate.

Selling your artwork:

Artwork may be purchased at any time during the month that it is hanging. Please have other work available to hang in it place! **Reminder**–this is a SMAL sponsored event and we ask that 20% of the sale price be returned to SMAL, PO Box 1215, St. Michaels, MD 21663.

Publicity:

Of course, you are encourage to spread the word about your exhibit. In addition, if you would like to write up a blurb and send it to **Beth Wright** (wilmafeet28@gmail.com), she will post on Facebook. Include an image or two – people love to ‘read’ pictures.

Note that **the Y is interested in providing space for a weekend open house**, allowing publicity and the general public access. Coordiante this directly with Tracey Eustler.