NEW for 2020:

A FINAL SELECTION OF BANNERS TO BE DISPLAYED IS AT THE SOLE DISCRETION OF THE BANNER COMMITTEE

St. Michaels Art League
2020 Banner Program

Banner Program Rules:

1. Eligibility: Open to SMAL members who are current with their 2020 dues.
2. Production Costs: $65. This covers the projected cost of the banner, which will remain the property of the artist. **Only the registration fee for selected banners will be retained by SMAL.** Your banner will be returned to you in January, 2021.
3. Subject matter: Artists are encouraged to portray creative images (realistic or abstract) that depict any aspect of life in St. Michaels including, but not limited to, buildings, people, gardens, streetscapes, landscapes, still life, boats, the harbor, wildlife, etc.
4. Currency: Banner artwork must have been created during the previous 12 months.
5. Copies: All artwork must be the artist's original work (copies or photo references taken from works under the public domain and/or covered by copyright laws are prohibited.)
6. Format: **Original artwork images must be 18 x 18 inches.** (Note: 18x18 canvases are being purchased in bulk and may be available for sale to interested artists.)
7. **Type of Media permitted: 2d artwork only; must be flat for scanning purposes such as Paintings (Oil, Watercolor, Gouache, Pastel), Mixed Media, Photography, Computer generated art**
8. Condition: Art work must be completely dry and able to be easily handled when delivered.
9. Ownership of the Original: Original artwork and reproduction rights will remain the property of the artist.
10. Please include your name and the title **and type of image** with submission of the artwork. The artwork must be signed, including photography. Indicate the top of your image with an arrow on the back side of your artwork. This assists our designer to properly position the piece on the banner.
11. The St. Michaels Art league and its assigns are not responsible for any loss or damage to your artwork.

Banner Program Schedule:

REGISTRATION FORMS MUST BE RECEIVED BY JANUARY 10.
THERE IS NO ON-SITE REGISTRATION.

1. **Original 18" X 18"** artwork should be brought to the St. Michaels library between 2 and 4 PM on Tuesday, February 11 (unless the Library is closed due to inclement weather). **In addition, if submitting a photograph, email a 300 DPI image @ 18 x 18 to kcsnelling@gmail.com at this time.**
2. Artwork must not be framed. However, if paper, it must be taped to foam core, or the like, to protect it while scanning, etc.
3. **Artwork** will be scanned and **digitized images will be formatted to the 2020 banner design** during the week following submission. Artists will be notified when they can pick up their original artwork for framing.
4. Banners will be hung on Talbot Street at the beginning of April.
5. Banners will be returned to the Artists following the 2020 tourist season, when they are taken off the poles by the Choptank Electric Cooperative.

Poster Sales:

1. Posters will be offered for sale to the public exclusively through a St. Michaels business, Creative Xpressions.

2. Artists will receive $4.00 for each poster sold. Checks will be sent to the **artist's address.**
3. SMAL owns rights to the posters; artists may not sell posters on their own during the 2020 tourist season.

Library Exhibit Participation:

1. All Banner program artists are eligible to exhibit their original Banner artwork in the Annual Banner Exhibit at the St. Michaels Library.
   NO ADDITIONAL REGISTRATION OR REGISTRATION FEE IS REQURIED
2. Participating artists or their representatives shall drop off and pick up artwork on the specified day and during the specified time period. If an artist cannot be present during the drop-off or pick-up times, it is the responsibility of the artist to make alternative arrangements. Please clear these arrangements with the Exhibit Chair.
3. Artists are responsible for the sale of their original artwork. The library staff will not assist in the sales process. A commission fee of 20% on the sale of artwork will be due to the St. Michaels Art League. Be sure to include Sales Tax when you are negotiating with your prospective Buyer. Please have checks made out to SMAL and sent to SMAL, P.O. Box 1215, St. Michaels, MD, 21663. Our Treasurer will issue a check back to you in the proper amount.
4. All artwork must be labeled on the back. A tag will be prepared for the exhibit from the information provided on the Banner Program Registration form – for this reason no substitutions please.
5. SMAL will sponsor juried awards to be selected from the original banner images displayed at the Library show. These awards will honor the Best Graphic Design and Best Artistic Merit and will be presented at the SMAL meeting in April.
6. Neither the St. Michaels Art League and its assigns or the Talbot County Free Library and its staff are responsible for any loss or damage to the artworks.

Artwork Standards:

1. Entries must be original works of the exhibiting artists **in the original 18" X 18" format**. "Original" means never having occurred or existed before and being invented or created solely by the exhibitor. Copies or photo references taken from works under the public domain and/or covered by copyright laws are prohibited.
2. Artwork must be in good condition, properly framed and WIRED for hanging.
3. SMAL reserves the right to request that artists remove any work not properly displayed or labeled.
4. Artwork must have been completed within the past year and must not have been previously exhibited in a SMAL–sponsored exhibit.

Labor Day Show:

1. Original 2020 banner images may be offered for sale.

2. Banners from previous years may be offered for sale.