

NEW for 2019 – PLEASE READ CAREFULLY!

St. Michaels Art League
2019 Banner Program

Banner Program Rules:

1. Eligibility: Open to SMAL members who are current with their 2019 dues.
2. Production Costs: \$65. This covers the projected cost of the banner, which will remain the property of the artist. Your banner will be returned to you in January 2020.
3. Subject matter: Artists are encouraged to portray creative images (realistic or abstract) that depict any aspect of life in St. Michaels including, but not limited to, buildings, people, gardens, streetscapes, landscapes, still lifes, boats, the harbor, wildlife, etc.
4. Currency: Banner artwork must have been created during the previous 12 months.
5. Copies: All artwork must be the artist's original work (copies or photo references taken from works under the public domain and/or covered by copyright laws are prohibited.)
6. Format: **Artwork images must be 18 x 18 inches.** (Note: 18x18 canvases are being purchased in bulk and may be available for sale to interested artists.)
7. Media: Oil, acrylic, watercolor, mixed media. Art must be flat for scanning purposes – no pastels, three dimensional artwork or glitter, please!
8. Condition: Art work must be completely dry and able to be easily handled when delivered.
9. Ownership of the Original: Original artwork and reproduction rights will remain the property of the artist.
10. Please include your name and the title of the painting with submission of the artwork.

Banner Program Schedule:

REGISTRATION FORMS MUST BE RECEIVED BY JANUARY 14.

THERE IS NO ON-SITE REGISTRATION.

1. Banner artwork should be brought to the St. Michaels library between 3 and 6 PM on Tuesday, February 11 (unless the Library is closed due to inclement weather).
2. Artwork must not be framed. However, if paper, it must be taped to foam core, or the like, to protect it while scanning, etc. (You should take a digital photo of your banner art prior to submitting it, so consider doing so now.)
3. Your artwork may be sold as a poster at Creative Xpressions.
4. Banners will be scanned during the week following submission. Artists will be notified when they can pick up their original artwork for framing.
5. Banners will be hung on Talbot Street at the beginning of April.
6. The St. Michaels Art League and its assigns are not responsible for any loss or damage to the banners hanging on the poles.

Poster Sales:

1. Posters will be offered for sale to the public exclusively through a St. Michaels business, Creative Xpressions.
2. Artists will receive \$4.00 for each poster sold.
3. SMAL owns rights to the posters; artists may not sell posters on their own.

Library Exhibit Participation:

1. All Banner program artists are eligible to exhibit their original Banner artwork in the Annual Banner Exhibit at the St. Michaels Library.
NO ADDITIONAL REGISTRATION OR REGISTRATION FEE IS REQUIRED
2. Participating artists or their representatives shall drop off and pick up artwork on the specified day and during the specified time period. If an artist cannot be present during the drop-off or pick-up times, it is the responsibility of the artist to make alternative arrangements. Please clear these arrangements with the Exhibit Chair.
3. Artists are responsible for the sale of their artwork. The library staff will not assist in the sales process. A commission fee of 20% on the sale of artwork will be due to the St. Michaels Art League. **NEW – Be sure to include Sales Tax when you are negotiating with your prospective Buyer.** Please have checks made out to SMAL and sent to SMAL, P.O. Box 1215, St. Michaels, MD, 21663. Our Treasurer will issue a check back to you in the proper amount.
4. All artwork must be labeled on the back. A tag will be prepared for the exhibit from the information provided on the Banner Program Registration form – for this reason no substitutions please.
5. SMAL will sponsor juried awards to be selected from the original banner images displayed at the Library show. These awards will honor the Best Graphic Design and Best Artistic Merit and will be presented at the SMAL meeting in April.
6. Neither the St. Michaels Art League and its assigns or the Talbot County Free Library and its staff are responsible for any loss or damage to the artworks.

Artwork Standards:

1. Entries must be original works of the exhibiting artists. “Original” means never having occurred or existed before and being invented or created solely by the exhibitor. (Copies or photo references taken from works under the public domain and/or covered by copyright laws are prohibited).
2. Artwork must be in good condition, properly framed and WIRED for hanging.
3. All artwork exhibited must be properly labeled using the standard designations adopted by the SMAL Board:
No reproductions (Giclee prints, limited edition prints, etc.) may be exhibited.
4. SMAL reserves the right to request that artists remove any work not properly displayed or labeled as prescribed by this policy
5. Artwork must have been completed within the past year and must not have been previously exhibited in a SMAL–sponsored exhibit.